

# LESONAL

# Water Works

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With Lesonal WB  
there's no need  
to be afraid  
of water



**Mike Ash - Lesonal Manager**

A waterborne basecoat system manufactured by one of the world's leading paint manufacturers, Akzo Nobel, which sprays like a conventional solventborne basecoat, saves time, reduces the risk of errors and improves colour accuracy? Impossible!

Not so. Lesonal Basecoat WB is precisely that. Developed to meet the needs of European environmental legislation, this waterborne basecoat system does a whole lot more.

Lesonal Basecoat WB is a low VOC waterborne basecoat consisting of a compact range of ready for use tinters, with which thousands of car colours can be created, including solids, metallics and pearls. With no need for an activator, colours are mixed quickly, easily and accurately, saving precious time and reducing the risk of human error.

Used in combination with Lesonal's 2K HS Clear 420 the Basecoat WB system meets with all current and future European legislation. But low VOC does not mean low performance. Basecoat WB is not only remarkably easy to apply with minimal training required; it also offers exceptionally good coverage, helping save on paint usage.

Lesonal has developed the WB system with the bodyshops needs in mind. Mike Ash, Lesonal Manager, comments; "Lesonal WB will revolutionise the bodyshop's ability to use a VOC compliant system while maintaining a high quality finish without affecting productivity. In WB we have an excellent system that represents tremendous value for money."

With Lesonal WB there is no need to be afraid of water. Just dive in and enjoy the benefits without spending a fortune. If you don't believe me, turn over to see what some of our customers say.

# Crokers chooses Lesonal for value without compromise

Price, performance and VOC compliance make Lesonal a winning formula for Crokers in Preston. The sprayshop was set up in 1982 by Geoff Croker and is a long-term Akzo Nobel customer, carrying out work on a range of vehicles from motorbikes and cars to small commercial vans.

"Lesonal offers excellent quality comparable to that of the top brands. We've used it for 2 years now and we're able to offer a high calibre of finish to our customers but with great cost savings," commented Geoff. "Lesonal quality has improved enormously in the last few years and now gives a top notch result."

Lesonal's ease of application has also made it a hit with the painters. "Lesonal has everything you'd expect from a paint brand, including VOC compliance, and I see them as our long term paint partner for the future," said Geoff.



## Water works for AutoSpray

Darryl Wakeham, owner of Autospray in Lifford has been a long-standing Lesonal customer. "We were one of the first companies to install Lesonal in the area and have always found the quality to be superb. Occasionally we are required to use products from other manufacturers, and we always find that Lesonal is at least comparable if not better - and at a very competitive price," commented Darryl.

Autospray is a specialist shop which works largely for the emergency services. The company looks after the full process from accident repair through to decals, and is opening new premises specifically to boost the graphics side of the business.

"We converted to waterborne 6 months ago. With Lesonal, the whole process was amazingly straightforward. We'd made allowances for teething problems, but didn't really experience any at the end of the day. The product is very user friendly, and our sprayers were able to adapt very quickly keeping training costs down," added Darryl.



## Lesonal makes a splash at Aqua

Aqua Body Repair is the bodyshop arm of Fords of Winsford. "Most of our work is preparing second hand vehicles for sale in the showroom. Lesonal is a great product which gives an excellent finish, meaning the vehicle always looks its best when it leaves the workshop," commented George Burgess, bodyshop supervisor.

"We converted from a premium brand and now use 100% Lesonal waterborne products. We had great support from Supertune, our distributor and the conversion went very smoothly. Since installation, we've had no

problems at all and our painters are very happy with the new system."

Another great benefit to Aqua Body Repair has been the associated cost savings. "We have a throughput of around 50 vehicles a week and have been staggered to find that we're able to save around 40 - 50% on the cost of materials by using Lesonal. Not only is the product great value, but the ease of application minimises wastage," added George.

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For further information on Lesonal products, please call the Lesonal office on 01235 862226